

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Estimate #</u> 1407	
<u>Advertiser</u> DSCC		<u>Original Date / Revision</u> 10/16/12 / 10/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	KVVU	10/14/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$325.00			
Week:		10/15/12	10/21/12	-----1				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$325.00	NM		
			See MG 41.8,41.9,41.10,41.11									
Week:		10/22/12	10/28/12	-----1				1	\$325.00			
Week:		10/29/12	11/04/12	-----1				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/29/12-11/04/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$325.00	NM		
			See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;									
E 33	KVVU	10/14/12	11/04/12	Friends Weekend	5-6p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Friends Weekend	5-6p	-----Su	:30		\$175.00	NM		
			See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;									
Week:		10/15/12	10/21/12	-----1				1	\$175.00			
Week:		10/22/12	10/28/12	-----1				1	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/22/12-10/28/12	Friends Weekend	5-6p	-----Su	:30		\$175.00	NM		
			See MG 41.5,41.6,41.7									
Week:		10/29/12	11/04/12	-----1				1	\$175.00			
N 38	KVVU	10/09/12	10/29/12	MORE Access	630-7pm		:30			NM	52	\$29,015.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	-TWTF--				4	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/09/12-10/15/12	MORE Access	630-7pm	-TuWThF----	:30		\$350.00	NM		
			See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20									
Week:		10/16/12	10/22/12	MTWTF--				4	\$350.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract / Revision</u>		<u>Alt Order #</u>
485655 /		06236978
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 11/06/12	DSCC IE	1407
<u>Advertiser</u>		<u>Original Date / Revision</u>
DSCC		10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
5	KVVU	10/16/12-10/22/12		MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
6	KVVU	10/16/12-10/22/12		MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
See MG 41.8,41.9,41.10,41.11												
7	KVVU	10/16/12-10/22/12		MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
8	KVVU	10/16/12-10/22/12		MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
See MG 41.5,41.6,41.7												
13	KVVU	10/29/12-10/29/12		Anderson	2-3p	M-----	:30		\$450.00	NM		
Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;												
14	KVVU	10/24/12-10/25/12		Anderson	2-3p	---WTh----	:30		\$450.00	NM		
Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;												
15	KVVU	10/24/12-10/25/12		Anderson	2-3p	---WTh----	:30		\$450.00	NM		
Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;												
16	KVVU	10/24/12-10/25/12		Divorce Court/Divorce Court	M-F 11a-12p	---WTh----	:30		\$195.00	NM		
Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;												
17	KVVU	10/24/12-10/25/12		Divorce Court/Divorce Court	M-F 11a-12p	---WTh----	:30		\$195.00	NM		
Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;												
18	KVVU	10/22/12-10/22/12		Cops/Dog The Bounty Hunter	1-2pm	M-----	:30		\$195.00	NM		
Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;												
19	KVVU	10/24/12-10/25/12		Cops/Dog The Bounty Hunter	M-F 12-1p	---WTh----	:30		\$195.00	NM		
Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;												
20	KVVU	10/24/12-10/25/12		Cops/Dog The Bounty Hunter	M-F 12-1p	---WTh----	:30		\$195.00	NM		
Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;												
21	KVVU	10/29/12-10/29/12		Cops/Dog The Bounty Hunter	M-F 12-1p	M-----	:30		\$195.00	NM		
Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;												
22	KVVU	10/30/12-10/30/12		Cops/Dog The Bounty Hunter	1-2pm	-Tu-----	:30		\$195.00	NM		
Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;												
23	KVVU	10/30/12-10/31/12		Anderson	3-4p	-TuW-----	:30		\$450.00	NM		
Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;												
24	KVVU	10/30/12-10/31/12		Anderson	3-4p	-TuW-----	:30		\$450.00	NM		
Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;												
25	KVVU	10/18/12-10/19/12		Extra	M-Sa 8-10p/Su 7-1	----ThF----	:30		\$950.00	NM		
Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;												
26	KVVU	10/18/12-10/19/12		Extra	M-Sa 8-10p/Su 7-1	----ThF----	:30		\$950.00	NM		
Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;												
27	KVVU	10/24/12-10/25/12		Extra	M-Sa 8-10p/Su 7-1	---WTh----	:30		\$950.00	NM		
Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;												
28	KVVU	10/24/12-10/25/12		Extra	M-Sa 8-10p/Su 7-1	---WTh----	:30		\$950.00	NM		
Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;												
29	KVVU	10/29/12-10/29/12		Extra	M-Sa 8-10p/Su 7-1M	-----	:30		\$950.00	NM		
Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;												
30	KVVU	10/30/12-10/30/12		Extra	M-F 7-730p	-Tu-----	:30		\$950.00	NM		
Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;												
31	KVVU	10/18/12-10/19/12		Special Early News	Special Early News	----ThF----	:30		\$775.00	NM		
Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;												
32	KVVU	10/18/12-10/19/12		Special Early News	Special Early News	----ThF----	:30		\$775.00	NM		
Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;												
33	KVVU	10/22/12-10/22/12		Special Early News	Special Early News	M-----	:30		\$1,025.00	NM		
Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;												
34	KVVU	10/16/12-10/16/12		Special Early News	Special Early News	-Tu-----	:30		\$1,000.00	NM		
Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;												

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485655 /		06236978
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 11/06/12	DSCC IE	1407
<u>Advertiser</u>		<u>Original Date / Revision</u>
DSCC		10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
35	KVVU	10/24/12-10/25/12		Special Early News	Special Early News	---WTh----	:30		\$775.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
36	KVVU	10/24/12-10/25/12		Special Early News	Special Early News	---WTh----	:30		\$775.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
37	KVVU	11/03/12-11/03/12		FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$1,500.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
38	KVVU	11/04/12-11/04/12		Fox News Sunday 8-9a	8-9a	-----Su	:30		\$850.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
39	KVVU	10/23/12-10/29/12		Friends	M-F 12:05-1:05a	MTuWThF----	:30		\$225.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
40	KVVU	10/24/12-10/25/12		Katie	1-2pm	---WTh----	:30		\$425.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
41	KVVU	10/24/12-10/25/12		Katie	1-2pm	---WTh----	:30		\$425.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
42	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
43	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
44	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
45	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
46	KVVU	10/23/12-10/23/12		Fox 5 News at 6pm	M-F 6-630pm	-Tu-----	:30		\$600.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
47	KVVU	10/26/12-10/26/12		Fox 5 News at 6pm	M-F 6-630pm	-----F----	:30		\$650.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
48	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
49	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
50	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
51	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
52	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
53	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
54	KVVU	10/24/12-10/25/12		The Dr Oz Show	3-4p	---WTh----	:30		\$500.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
55	KVVU	10/24/12-10/25/12		The Dr Oz Show	3-4p	---WTh----	:30		\$500.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
56	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
57	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
58	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
59	KVVU	10/30/12-11/05/12		Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$650.00	NM		
	Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
Week: 10/23/12		10/29/12	MTWTF--					4	\$350.00			

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC		<u>Original Date / Revision</u> 10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
9		KVVU	10/23/12-10/29/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
11		KVVU	10/23/12-10/29/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 41	KVVU	10/16/12	10/22/12	Extra	M-F 7-730p		:30			NM	7	\$6,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$500.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
See MG 41.5,41.6,41.7												
2		KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
3		KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
See MG 41.8,41.9,41.10,41.11												
4		KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
5		KVVU	10/18/12-10/18/12	Extra	M-Sa 8-10p/Su 7-1----	Th-----	:30		\$1,025.00	NM		
Ⓜ MG for 38.8,44.8,58.3,33.3,41.1												
6		KVVU	10/18/12-10/18/12	Prime After Baseball	M-Sa 8-10p/Su 7-1----	Th-----	:30		\$1,350.00	NM		
Ⓜ MG for 38.8,44.8,58.3,33.3,41.1												
7		KVVU	10/17/12-10/17/12	Fox 5 News at 6pm	M-F 6-630pm	---W-----	:30		\$900.00	NM		
Ⓜ MG for 38.8,44.8,58.3,33.3,41.1												
8		KVVU	10/21/12-10/21/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$850.00	NM		
Ⓜ MG for 38.6,44.5,10.2,44.1,44.4,41.3												
9		KVVU	10/18/12-10/19/12	Extra	M-Sa 8-10p/Su 7-1----	ThF----	:30		\$784.00	NM		
Ⓜ MG for 38.6,44.5,10.2,44.1,44.4,41.3												
10		KVVU	10/18/12-10/19/12	TMZ	M-Sa 8-10p/Su 7-1----	ThF----	:30		\$783.00	NM		
Ⓜ MG for 38.6,44.5,10.2,44.1,44.4,41.3												
11		KVVU	10/18/12-10/19/12	TMZ	M-Sa 8-10p/Su 7-1----	ThF----	:30		\$783.00	NM		
Ⓜ MG for 38.6,44.5,10.2,44.1,44.4,41.3												
N 44	KVVU	10/16/12	11/05/12	TMZ	730-8p		:30			NM	9	\$6,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$675.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
See MG 41.8,41.9,41.10,41.11												
2		KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
3		KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
4		KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
See MG 41.8,41.9,41.10,41.11												
5		KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
See MG 41.8,41.9,41.10,41.11												
Week:		10/23/12	10/29/12	MTWTF--				5	\$675.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
8		KVVU	10/23/12-10/29/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
See MG 41.5,41.6,41.7												
Week:		10/30/12	11/05/12	MTWTF--				5	\$675.00			
E 58	KVVU	10/14/12	11/04/12	American Dad/Cleveland	7p-8p		:30			NM	2	\$3,150.00

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC		<u>Original Date / Revision</u> 10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----1				1	\$1,575.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	KVVU	10/08/12-10/14/12	American Dad/Cleveland	7p-8p	-----Su	:30		\$1,575.00	NM			
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20													
Week:		10/15/12	10/21/12	-----1				1	\$1,575.00				
Week:		10/22/12	10/28/12	-----1				1	\$1,575.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	3	KVVU	10/22/12-10/28/12	American Dad/Cleveland	7p-8p	-----Su	:30		\$1,575.00	NM			
See MG 41.5,41.6,41.7													
Week:		10/29/12	11/04/12	-----1				1	\$1,575.00				
E 68	KVVU	10/20/12	11/03/12	Touch	Sat 11p-12a		:30			NM	2	\$260.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-----1-				1	\$130.00				
Week:		10/22/12	10/28/12	-----1-				1	\$130.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	2	KVVU	10/22/12-10/28/12	Touch	Sat 11p-12a	-----Sa--	:30		\$130.00	NM			
See MG 68.4													
	4	KVVU	10/27/12-10/27/12	Touch	Sat 11p-12a	-----Sa--	:30		\$130.00	NM			
Ⓜ See MG 68.5													
	5	KVVU	10/27/12-10/27/12	Masterchef	Sat 11p-12a	-----Sa--	:30		\$130.00	NM			
Ⓜ MG for 68.4 10/27													
Week:		10/29/12	11/04/12	-----1-				1	\$130.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	3	KVVU	10/29/12-11/04/12	Touch	Sat 11p-12a	-----Sa--	:30		\$130.00	NM			
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,38.31													
Totals											367	\$307,060.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	257	\$223,470.00	\$189,949.50
10/29/12 - 11/06/12	110	\$83,590.00	\$71,051.50
Totals	367	\$307,060.00	\$261,001.00

Signature: _____ Date: _____

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REP HEADLINE# 6236978 TRF# 485655 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 6 : UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT16/12 11.26
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***
 CHANGES

ADV # _____ ADV. NAME _____ ISS/DSCC IE _____ REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY

3050 K ST NW,
 WASHINGTON, DC 20007
 SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6236978 CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC IE EST#1407 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV6/12 WK-5

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT16/12 11.26

REP: TO ROSE
 FR NIKKI
 OKD M13 SEE LINES 139-141
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
10	ES		800A-900A	30		\$325.00	10/14	10/14	1		SUN	1
10	ES		800A-900A	30		\$325.00	10/21	10/21	0		SUN	0
10	ES		800A-900A	30		\$325.00	10/28	10/28	1		SUN	1
10	ES		800A-900A	30		\$325.00	11/4	11/4	0		SUN	0

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1407

PROGRAM : NEWS

FAX# 610-225-1191
RT FROM REP OCT16/12 11.26
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38	ES		630P-700P	30		\$350.00	10/9	10/15	3		TU-F,M	3
38	ES		630P-700P	30		\$350.00	10/16	10/22	0		TU-F,M	0
38	ES		630P-700P	30		\$350.00	10/23	10/29	2		TU-F,M	2
PROGRAM : MORE ACCESS												
139	A		800A-900A	30		\$850.00	10/21	10/21	1		SUN	1
PROGRAM : FOX NEWS												
ORD COM1 : SPOT N/A DUE TO RATE AND PRG CHG DUE TO SPORTS. SEE MG OFFER. NOT												
ORD COM2 : PRE-BOOKED. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-38 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-44 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-41 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-10 FOR 1 SPOT/WK												
140	A		900P-930P	30		\$784.00	10/18	10/19	1		TH-F	1
PROGRAM : EXTRA												
ORD COM1 : SPOT N/A DUE TO RATE AND PRG CHG DUE TO SPORTS. SEE MG OFFER. NOT												
ORD COM2 : PRE-BOOKED. PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 139-141												
141	A		930P-1000P	30		\$783.00	10/18	10/19	2		TH-F	2
PROGRAM : TMZ												
ORD COM1 : SPOT N/A DUE TO RATE AND PRG CHG DUE TO SPORTS. SEE MG OFFER. NOT												
ORD COM2 : PRE-BOOKED. PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 139-141												
41	ES		700P-730P	30		\$500.00	10/16	10/22	0		TU-F,M	0
PROGRAM : EXTRA												
44	ES		730P-800P	30		\$675.00	10/16	10/22	0		TU-F,M	0
44	ES		730P-800P	30		\$675.00	10/23	10/29	4		TU-F,M	4
44	ES		730P-800P	30		\$675.00	10/30	11/5	5		TU-F,M	5
PROGRAM : TMZ												

REP HEADLINE# 6236978 TRF# 485655 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 6: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT16/12 11.26
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***
 CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M13	OK'D	BUY#38	MISSED: TU-F,M/630P-700P				OCT16		30S	\$350.00		(OCT16/12)
		BUY#44	TU-F,M/730P-800P				OCT16		30S	\$675.00		
		BUY#41	TU-F,M/700P-730P				OCT16		30S	\$500.00		
		BUY#10	SUN/800A-900A				OCT21		30S	\$325.00		
			OFFER: SUN/800A-900A				OCT21		30S	\$850.00		PLS ADVISE.
			& TH-F/900P-930P				OCT18		30S	\$784.00		
			& TH-F/930P-1000P				OCT18 (2/WK)		30S	\$783.00		
			CMT: SPOT N/A DUE TO RATE AND PRG CHG DUE TO SPORTS. SEE MG OFFER. NOT									
			CMT: PRE-BOOKED. PLS APPROVE.									

OCT/12 227580.00 NOV/12 79480.00 CONTRACT TOTAL 307060.00
 TOTAL SPOTS 367

MARKET TOTALS \$1,535,300 KVVU 20% KSNV 27% KLAS 28% KTNV 18% KVMY 5% KVCW 2% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

PROGRAM : NEW GIRL/MINDY PROJECT
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 96-133

REP HEADLINE# 6236978

\$\$\$ MOD# 7: UNAPPROVED REV #1 \$\$\$

TRF# 485655

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM REP

OCT18/12 13.21

*** KVVU-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
132	S		800P-900P	30		\$3,550.00	10/23	10/23	0		TUE	0
132	S		800P-900P	30		\$3,550.00	10/30	10/30	1		TUE	1
PROGRAM : RAISING HOPE/BEN&KATE ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 96-133												
142	A		800P-1000P	30		\$3,550.00	10/23	10/23	2		TUE	2
PROGRAM : X FACTOR ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT23 ON LINE-131 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT23 ON LINE-132 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M14 OK'D BUY#131 MISSED:TUE/900P-1000P OCT23 30S \$3,550.00 (OCT18/12) BUY#132 TUE/800P-900P OCT23 30S \$3,550.00 OFFER:TUE/800P-1000P OCT23 (2/WK) 30S \$3,550.00 PLS ADVISE. CMT:PRG CHG. PRE-BOOKED PLS APPROVE.												
OCT/12			227580.00	NOV/12		79480.00						
										CONTRACT TOTAL		
										TOTAL SPOTS		
										307060.00		
										367		

MARKET TOTALS \$1,535,300

KVVU 20%

KSNV 27%

KTUD 0%

KLAS 28%

KTNV 18%

KVMY 5%

KVCW 2%

CABL 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Henderson - Las Vegas

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

And:

Contract / Revision		Alt Order #	
498623 /		06368051	
Product			
DEAN HELLER 4 SENATE			
Contract Dates		Estimate #	
10/17/12 - 10/23/12			
Advertiser			
Dean Heller For Senate			
Billing Cycle		Billing Calendar	
EOM/EOC		Broadcast	
Station		Account Executive	
KVVU		Teresa Difuria	
Special Handling		Sales Office	
Demographic		TELEREP-PHIL	
Adults 35+			
IDB#	Advertiser Code	Product Code	
Agency Ref		Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 19	KVVU	10/17/12	10/19/12	Anderson	3-4p		:30			NM	21	\$11,090.00
									Spots/Week	Rate		
									2	\$450.00		
									Weekdays	--W-F--		
									End Date	10/21/12		
									Start Date	10/15/12		
									Week: 10/15/12			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Henderson - Las Vegas

Contract / Revision	Alt Order #
498623 /	06368051
Contract Dates	Product
10/17/12 - 10/23/12	DEAN HELLER 4 SENATE
Advertiser	Original Date / Revision
Dean Heller For Senate	10/18/12 / 10/18/12

Contract Agreement Between:

Print Date 10/18/12 Page 2 of 3

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type
1	KVVU	10/15/12-10/21/12	Anderson	See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15	3-4p	---W----	:30		\$450.00	NM
2	KVVU	10/15/12-10/21/12	Anderson	See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22	3-4p	---W----	:30		\$450.00	NM
3	KVVU	10/17/12-10/17/12	Katie	M-F 11a-12p		---W----	:30		\$425.00	NM
4	KVVU	10/22/12-10/22/12	Special Early News	Special Early News		-----	:30		\$765.00	NM
5	KVVU	10/18/12-10/18/12	Extra	M-Sa 8-10p/Su 7-11p		-----Th-	:30		\$825.00	NM
6	KVVU	10/18/12-10/18/12	TMZ	M-Sa 8-10p/Su 7-11p		-----Th-	:30		\$825.00	NM
7	KVVU	10/22/12-10/22/12	TMZ	M-Sa 8-10p/Su 7-11p		-----	:30		\$825.00	NM
8	KVVU	10/17/12-10/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		---W----	:30		\$1,025.00	NM
9	KVVU	10/17/12-10/17/12	BB League Championships 1pm-8pm	1pm-8pm		---W----	:30		\$2,200.00	NM
10	KVVU	10/17/12-10/19/12	Friends	M-F 12:05-1:05a		---WThF----	:30		\$225.00	NM
11	KVVU	10/17/12-10/19/12	Friends	M-F 12:05-1:05a		---WThF----	:30		\$225.00	NM
12	KVVU	10/17/12-10/19/12	Extra	M-F 1:05-1:35am		---WThF----	:30		\$100.00	NM
13	KVVU	10/17/12-10/19/12	Katie	M-F 3-4am		---WThF----	:30		\$95.00	NM
14	KVVU	10/18/12-10/19/12	Special Early News	Special Early News		-----ThF----	:30		\$450.00	NM
15	KVVU	10/18/12-10/19/12	Special Early News	Special Early News		-----ThF----	:30		\$450.00	NM
16	KVVU	10/18/12-10/19/12	Cops/Dog The Bounty HunterM-F 12-1p	Cops/Dog The Bounty HunterM-F 12-1p		-----ThF----	:30		\$195.00	NM
17	KVVU	10/18/12-10/19/12	Cops/Dog The Bounty HunterM-F 12-1p	Cops/Dog The Bounty HunterM-F 12-1p		-----ThF----	:30		\$195.00	NM
18	KVVU	10/22/12-10/23/12	Cops/Dog The Bounty Hunter1-2pm	Cops/Dog The Bounty Hunter1-2pm		-----	:30		\$195.00	NM
19	KVVU	10/22/12-10/23/12	Cops/Dog The Bounty Hunter1-2pm	Cops/Dog The Bounty Hunter1-2pm		-----	:30		\$195.00	NM
20	KVVU	10/18/12-10/18/12	Katie	1-2pm		-----Th-	:30		\$425.00	NM
21	KVVU	10/19/12-10/19/12	Anderson	2-3p		-----F----	:30		\$450.00	NM
22	KVVU	10/19/12-10/19/12	Dr Oz	3-4p		-----F----	:30		\$500.00	NM
23	KVVU	10/22/12-10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		-----	:30		\$700.00	NM
24	KVVU	10/22/12-10/23/12	Friends	M-F 12:05-1:05a		-----	:30		\$225.00	NM
25	KVVU	10/20,3,19.3	MG for 20.3,19.3							NM

1	NM	:30																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 498623 /		Alt Order # 06368051	
Contract Dates 10/17/12 - 10/23/12		Product DEAN HELLER 4 SENATE	
Advertiser Dean Heller For Senate		Original Date / Revision 10/18/12 / 10/18/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Amount
Totals											
1	KVVU	10/15/12	10/21/12	The Dr. Oz Show	4-5p	---WTF----	:30		\$500.00	NM	
See MG 19.16, 19.17, 19.18, 19.19, 19.20, 19.21, 19.22											
3	KVVU	10/15/12	10/21/12	The Dr. Oz Show	4-5p	---WTF----	:30		\$500.00	NM	
See MG 19.23, 19.24											

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/23/12	58	\$46,955.00	\$39,911.75
Totals	58	\$46,955.00	\$39,911.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 6368051 TRF# 498623
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$
REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 15.00
CHANGES *** KVVU-TV ***

ADV # _____ ADV. NAME POLI/D HELLER/R/SEN/NV _____
AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES _____
3299 K. STREET NW, SUITE 200 _____
WASHINGTON, DC 20007 _____

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME NEIL WILLIAMS _____
SALES PRSN PH- TERESA DIFURIA _____

ORDER # _____ CONTRACT # 6368051 _____ CLASS: NATL. _____ LOCAL _____ REGIONAL _____
PRDCT DEAN HELLER 4 SENATE EST# _____ COMMENTS: (LINE, ORDER, INVOICE) _____
FLIGHT DATES OCT17/12 OCT23/12 WK-1 _____
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT18/12 15.00

REP: TO ROSE
FR NIKKI
OKD M5
SEE LINES 57-58
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
45	S		1100A-1200N	30		\$425.00	10/17	10/17	0		WED	0
PROGRAM : KATIE ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-54												
20	S		400P-500P	30		\$500.00	10/17	10/19	1		W-F	1
PROGRAM : DR OZ CON COM1 : MAX 1X DAY												

REP HEADLINE# 6368051 TRF# 498623 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT18/12 15.00
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***
 CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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57	A		700A-900A	30		\$700.00	10/22	10/23	1		M-TU	1
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PROGRAM : NEWS
 ORD COM1: SPOTS N/A 11A-12P PRG CHG AND 4-5P BASEBALL RAN LONG. SEE MG OFFER.
 ORD COM2: NOT PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR OCT17 ON LINE-45 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR OCT17 ON LINE-20 FOR 1 SPOT/WK

58	A		1205A-105A	30		\$225.00	10/22	10/23	1		M-TU	1
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PROGRAM : FRIENDS
 ORD COM1: SPOTS N/A 11A-12P PRG CHG AND 4-5P BASEBALL RAN LONG. SEE MG OFFER.
 ORD COM2: NOT PRE-BOOKED PLS APPROVE.
 PART OF A MAKEGOOD MADE UP OF LINES 57-58

STATION MAKEGOOD OFFERS:

M5 OK'D BUY#45 MISSED:WED/1100A-1200N OCT17 30S \$425.00 (OCT18/12)
 BUY#20 W-F/400P-500P OCT17 30S \$500.00
 OFFER:M-TU/700A-900A OCT22 30S \$700.00 PLS ADVISE.
 & M-TU/1205A-105A OCT22 30S \$225.00
 CMT:SPOTS N/A 11A-12P PRG CHG AND 4-5P BASEBALL RAN LONG. SEE MG OFFER.
 CMT:NOT PRE-BOOKED PLS APPROVE.

OCT/12 46955.00 CONTRACT TOTAL 46955.00
 TOTAL SPOTS 58

MARKET TOTALS \$233,500 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE